



DRAFT AGENDA

FAIR MARKET CONDITIONS FOR COMPETITIVENESS

Concluding Event

26 June 2025

10:00 a.m. – 12:15 p.m. (CET)

OECD Zoom

Simultaneous interpretation for English and French will be provided



#MKseeurope

#OECDseeurope

#menaOECD

#OECDeurasia



CONTEXT

Collective Action is a powerful means to advance integrity and reduce corruption by establishing and upholding shared standards that are adopted both internationally and individually. Beyond promoting economic improvements, Collective Action enhances the reputation—and therefore the investment appeal—of countries where these initiatives are active.

With the support and cooperation of the Siemens Integrity Initiative, the OECD launched an ambitious Collective Action programme to strengthen anti-corruption efforts and promote business integrity globally. This approach emphasizes sustainable and inclusive practices by fostering transparency, sound competition, and ethical business standards in partnership with stakeholders. The OECD operated across three key regions—Eurasia, the Middle East and Africa, and South East Europe—where it collaborated with the public and private sector to share good practices, build resilient frameworks against corruption, and enhance fairer competition. Through this initiative, the OECD and local partners aimed to cultivate business environments where integrity is prioritized, and to create sustainable conditions for fair and competitive markets.

As the OECD project work under the umbrella of the Siemens Integrity Initiative concludes, this final event offers the opportunity to assess the initiative's achievements and pave out the way for remaining priority reforms.

OBJECTIVES OF THE KICK-OFF EVENT

- Conclude OECD work under the umbrella of the Siemens Integrity Initiative;
- Take stock of impact and achievements across beneficiary countries;
- Pace out way for future action within beneficiary countries

STRUCTURE OF THE KICK-OFF EVENT

The concluding event for the OECD work in collaboration with the Siemens Integrity Initiative in support of fair market conditions will last about two hours. It will be the occasion to conclude the project and take stock of the impact achieved across the beneficiary regions and countries.

For any questions related to the meeting please contact Hendrik.BOSSHAMMER@oecd.org

DATE, TIME AND VENUE



26 June, 2025



10:00 a.m. – 12:15 p.m. (Time zone for all agenda items is **CET**)



Meeting will be held via ZOOM platform. To register please use this [link](#).



Agenda

10:00-10:05 **Technical Introduction to the ZOOM Webinar**

10:05-10:25 **Welcoming Remarks**

Mr. Andreas SCHAAL, Director, OECD Directorate for Global Relations and Cooperation

Mr. Shawn TEXEIRA, Head of Siemens Integrity Initiative (TBC)

Mr. Nicolas PINAUD, Deputy Director, OECD Directorate for Financial and Enterprise Affairs

10:25-10:30 **Introduction to the OECD-Siemens Integrity Initiative collaboration in the Middle-East and Africa region**

Mr. Carlos CONDE, Head of Division, OECD Middle East and Africa Division

10:30-10:40 **OECD-Siemens Integrity Initiative collaboration in Algeria**

Representative from Algeria (TBD)

10:40-10:50 **Introduction to the OECD-Siemens Integrity Initiative collaboration in Morocco**

Representative from Morocco (TBD)

10:50-11:00 **Introduction to the OECD-Siemens Integrity Initiative collaboration in Saudi Arabia**

Mr. Naif JOBAHI, Director of Seminars and Conferences Department, Oversight and Anti-Corruption Authority (NAZAHA)

11:00-11:10 **Introduction to the OECD-Siemens Integrity Initiative collaboration in South Africa**

Ms. Celia LOURENS, Chief Projects and Funding Officer, The Ethics Institute

11:10-11:15 **Introduction to the OECD-Siemens collaboration in the South East Europe region**

Ms. Marzena KISIELEWSKA, Head of Division, OECD South East Europe Division

11:15-11:25 **Introduction to the OECD-Siemens Integrity Initiative collaboration in Bosnia and Herzegovina**

Ms. Dragana KOKOT, Secretary General, Chamber of Commerce and Industry of the Republic of Srpska

11:25-11:35 **Introduction to the OECD-Siemens Integrity Initiative collaboration in Croatia**

Ms. Ana ANDABAKA, Associate Professor, University of Zagreb – Faculty of Economics and Business



- 11:35-11:45 **Introduction to the OECD-Siemens Integrity Initiative collaboration in Serbia**
Representative from Serbia (TBD)
- 11:45-11:50 **Introduction to the OECD-Siemens collaboration in the Eurasian Region**
Mr. William TOMPSON, Head of Division, OECD Eurasia Division
- 11:50-12:00 **Introduction to the OECD-Siemens Integrity Initiative collaboration in Uzbekistan**
Mr. Khalilillo TURAKHUJAEV, Chairman, Competition Promotion and Consumer Protection Committee of the Republic of Uzbekistan (TBC)
- 12:00-12:15 **Concluding Remarks**
Mr. Shawn TEXEIRA, Head of Siemens Integrity Initiative, Siemens
Ms. Gabriela MIRANDA, Senior Advisor, OECD South East Europe Division
Moderation: Hendrik Bosshammer, Project Manager, OECD South East Europe Division

